



SNEAKER BALL 2025

 **SATURDAY, NOVEMBER 8, 2025**

 **THE CENTER AT TWENTY THREE HUNDRED - SACRAMENTO, CA**

 **2025 THEME: RESILIENCE**

The Sneaker Ball Fundraiser Gala is the signature event of **Improve Your Tomorrow (IYT)**, a **national nonprofit** dedicated to increasing college access and success for young men of color. This **Black Tie & Sneakers affair** is an inspiring night to laugh with friends, hear powerful stories, and be moved to make a difference. Join leaders from business, education, government, and philanthropy as we celebrate impact and support the **next generation of changemakers**.

Your Support Has Generational Impact.

This year's Sneaker Ball is not just a celebration—it's a call to action. We invite the IYT community to stand with us, invest in resilience, and help ensure that every young man we serve continues to have the mentorship, guidance, and opportunities they deserve.

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Event Highlights:

-  Networking with top industry leaders
-  Live entertainment & dancing
-  Exclusive auctions & raffles
-  Dinner & premium drinks

INTERESTED IN SPONSORING? LET US KNOW



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RECOGNITION OPPORTUNITIES

IYT's Sneaker Ball Gala November 8th, 2025	SPONSORSHIP TIERS			
RECOGNITION BENEFITS	Change Agent	Accelerator	Affiliate	Comunidad
	\$15,000	\$10,000	\$5,000	\$2,500
Premiere Visibility – Your name/logo prominently displayed on event landing page, stage signage, digital & print materials along with verbal acknowledgements by MC	★			
Table-side Wine & Spirits – Wine and spirits served at your table.	★	★		
VIP Reception & Recognition – Enjoy an exclusive meet-and-greet with IYT leadership and college members before the Gala, including verbal recognition during the event.	★	★		
Centerpiece Recognition – Your name/logo displayed on table centerpieces	★	★		
Event Program Materials – Your name/logo on printed program.	★	★	★	
Step & Repeat – Your name/logo displayed on step and repeat at entrance of the Sneaker Ball.	★	★	★	
Landing Page Recognition – Your name/logo displayed on event landing page and hyperlinked to your website	★	★	★	★
Cycling Slideshow – Your name/logo included on repeating slideshow and displayed on venue screens.	★	★	★	★
Social Media – Your name/org recognized and tagged on event announcement and acknowledgment posts (Facebook, Instagram, and LinkedIn).	★	★	★	★
Annual Report & Acknowledgment – Your name & logo listed in our printed annual impact report.	★	★	★	★
Reserved Seating – Number of seats included with your sponsorship.	16	8	8	4

Interested in **sponsoring?**

sponsorship@improveyourtomorrow.org

